

**Amendments To The Claims**

The following listing of claims will replace all prior versions and listings of claims in the application:

- 1 (Currently Amended) A method of framing an image on a mobile wireless communication device, ~~the image having a size and a resolution, the method comprising:~~  
~~providing an image processor on the mobile wireless communications, a memory readable by the image processor on the mobile wireless device, a frame description in the memory comprising a frame rule and at least one frame asset, the frame rule and a first frame asset usable by the image processor to providing a frame rule, the frame rule for instructing an image processor to generate at least a a first portion of a frame usable to form a partial frame around an image, further requiring at least a second portion to be generated to make a complete frame, the image having a size and resolution, the frame having and where each frame portion is generated using a scalable dimension independent from the size and resolution of the image;~~  
~~retrieving a first frame asset associated with the frame description, the first frame asset being indicative of a first segment of a frame;~~  
~~generating a plurality of first frame blocks using the first frame asset, the first frame blocks being generated according to the frame rule; and~~  
~~placing the first frame blocks according to the frame rule, the first frame blocks positioned to form at least a portion of the frame for the image.~~

2 (Previously Presented) The method according to claim 1 further comprising:

retrieving a second frame asset, ~~the second frame asset being indicative of a second segment of a frame;~~

generating a plurality of second frame blocks using the second frame asset, the second frame blocks being generated according to the frame rule; and

placing the second frame blocks according to the frame rule, the first frame blocks and the second frame blocks positioned to form the frame for the image.

3 (Previously Presented) The method according to claim 1 further comprising:

accepting user input from a control; and

adjusting at least one of the first frame blocks responsive to the user input.

4 (Original) The method according to claim 3 wherein the user input specifies a width.

5 (Original) The method according to claim 1 wherein the frame extends continuously around the image.

6 (Previously Presented) The method according to claim 1 wherein at least some of the first frame blocks are positioned on the image.

7 (Previously Presented) The method according to claim 1 wherein at least some of the first frame blocks are positioned adjacent to the image.

8 (Previously Presented) The method according to claim 1 wherein the first frame asset is a corner asset, and generating the first frame blocks includes rotating the corner asset.

9 (Previously Presented) The method according to claim 6 wherein the first frame blocks generated using the corner asset are positioned at at least one corner of the image.

10 (Previously Presented) The method according to claim 1 wherein the first frame asset is a tile, and the first frame blocks generated using the tile are positioned to form a portion of the frame along an edge of the image.

11 (Previously Presented) The method according to claim 1 wherein the first frame asset is a graphics file.

12 (Previously Presented) The method according to claim 1 wherein the first frame asset is a formula.

13 (Currently Amended) A method of framing an image on a mobile wireless communication device, ~~the image having a size and a resolution, the method comprising:~~ providing an image processor on the mobile wireless communications, a memory readable by the image processor on the mobile wireless device, a frame description in the memory comprised of a frame rule and at least one frame asset, the frame rule and a first frame asset usable by the image processor to generate a first portion of a frame usable to

form a partial frame around an image, further requiring at least a second portion to be generated to make a complete frame, the image having a size and resolution, and where each frame portion is generated using a scalable dimension independent from the size and resolution of the image;

retrieving a corner asset associated with the frame description, the corner asset being indicative of a corner segment of a frame, the frame having a scalable dimension, the scalable dimension independent from the size and resolution of the image;

generating four corner blocks using the corner asset, the corner blocks being generated by rotating the corner asset 0 degrees, 90 degrees, 180 degrees, and 270 degrees, respectively; and

placing one of the corner blocks at each corner of the image.

14 (Original) The method according to claim 13, further comprising:

retrieving an edge asset, the edge asset being indicative of an edge segment of the frame; and

generating edge frame blocks using the edge asset, the edge frame blocks being sufficient to fill between two of the corner blocks along a side of the image.

15 (Original) The method according to claim 14, further comprising generating other edge frame blocks by rotating the edge asset, the other edge frame blocks being sufficient to fill between two of the corner blocks along another side of the image.

16 (Original) The method according to claim 13, further comprising: generating edge frame blocks using the corner asset, the edge frame blocks being sufficient to fill between two of the corner blocks along a side of the image.

17 (Currently Amended) ~~On a A mobile wireless communication device, a frame description in processor usable format for framing an image, the image having a size and a resolution, the frame description comprising:~~

an image processor on the mobile wireless communications device;  
a memory readable by the image processor on the mobile wireless device; and  
a frame description in the memory comprising  
at least one frame asset, the frame asset being a graphics file indicative of  
a segment of a frame;~~and , and,~~  
a frame rule, the frame rule including instructions on processing the frame  
asset into a first frame block usable for framing an image by the image  
processor, the image having a size and a resolution, and placing the first  
frame block to form a portion of the a frame, the first frame block having a  
scalable dimension, the scalable dimension independent from the size and  
resolution of the image, further requiring at least a second frame block to  
be generated by the image processor to make a complete frame, the second  
frame block also having a scalable dimension independent from the size  
and resolution of the image.

18 (Currently Amended) ~~On a A mobile wireless communication device, a frame description in processor usable format for framing an image, the image having a size and a resolution, the frame description comprising:~~

an image processor on the mobile wireless communications device;

a memory readable by the image processor on the mobile wireless device;

a frame description in the memory comprising

a corner asset, the corner asset being a graphics file indicative of a corner segment of a frame; and , and,

an edge asset, the edge asset being a graphics file indicative of an edge segment of the frame; and , and,

a frame rule, the frame rule including instructions on processing by the image processor the corner asset and the edge asset into a plurality of frame blocks, and placing the frame blocks to form the frame, the frame blocks having a scalable dimension, the scalable dimension independent from the size and resolution of the image an image to be framed.

19 (Currently Amended) A method of publishing a framed image on a mobile wireless communication device, ~~the method~~, comprising:

providing an image processor on the mobile wireless communications device, a memory readable by the image processor on the mobile wireless device, a frame description in the memory comprised of a frame rule and at least one frame asset, the frame rule and a first frame asset usable by the image processor to generate a first portion of a frame usable to form a partial frame around an image, further requiring at least a

second portion to be generated to make a complete frame, the image having a size and resolution, and where each frame portion is generated using a scalable dimension independent from the size and resolution of the image;

acquiring an image, the image having a size and a resolution;  
    selecting a frame style;  
    retrieving a ~~the~~ frame rule and ~~the~~ one or more frame assets that are associated with the frame style;  
    generating frame blocks using the frame asset(s) in accordance with the frame rule;

placing the frame blocks in accordance with the frame rule to form a frame for the image, the frame having a scalable dimension, the scalable dimension independent from the size and resolution of the image;

generating the framed image using the frame and the image; and  
    publishing the framed image.

20 (Original) The method according to claim 19 wherein the acquiring step includes taking the image with a digital camera module.

21 (Original) The method according to claim 19 wherein the acquiring step includes downloading the image over a wireless network.

22 (Original) The method according to claim 19 wherein the selecting step includes previewing a thumbnail of the frame.

23 (Original) The method according to claim 19 wherein the frame rule includes instructions on rotating one of the assets to generate one of the frame blocks.

24 (Original) The method according to claim 19 wherein the frame rule accepts a user input in placing at least one of the frame blocks.

25 (Original) The method according to claim 19 wherein the frame rule accepts a user input in sizing at least one of the frame blocks.

26 (Original) The method according to claim 19 wherein the frame is placed adjacent to the image.

27 (Original) The method according to claim 19 wherein the frame is on the image, and deforms image pixels.

28 (Original) The method according to claim 19 wherein at least one of the frame assets is retrieved from a local memory.

29 (Original) The method according to claim 19 wherein at least one of the frame assets is retrieved from a remote server.

30 (Original) The method according to claim 19 wherein at least one of the frame assets is retrieved from a remote server using a wireless network.

31 (Original) The method according to claim 19 wherein the publishing step includes transmitting the framed image using a wireless network.

32 (Original) The method according to claim 19 wherein the placing step includes accepting user input from a user control.

33 (Currently Amended) The method according to claim 19 wherein the placing step includes using ~~an~~ the image processor to analyze the image and placing at least one of the frame blocks responsive to the analysis.

34 (Original) The method according to claim 19 wherein the image is a picture.

35 (Original) The method according to claim 19 wherein the image is a sequence forming an animation.

36 (Original) The method according to claim 19 wherein the image is a sequence forming a movie.